Zift’s Learning Management is delivered in a multi-format approach, enabling your channel partners to learn in a way that works for them—whether it’s face-to-face classroom training, webinars or accessing content on-demand to read later. Zift makes all of the complexities involved in running your channel program training simple. Upload training materials in an array of multimedia formats, create multi-level module hierarchies and manage all of your training content from one central location.

**Key Features**

**MULTIPLE TRAINING PROGRAMS WITH DISTINCT TRAINING PORTALS**
With Zift Learning Management, you can run multiple concurrent training programs and even use distinct training portals for different groups of partners, employees, salespeople, service teams, etc. Each portal can have its own style and branding.

**EASY ADMINISTRATION**
Zift makes training management for online and classroom-based training easy by enabling you to manage everything from invitations, registration and logistics. You have everything for single courses or multi-day events in one place.
SIMPLE REGISTRATION
Training begins with registration. With Zift, your partners sign up right in your partner portal. And as they do, you see training availability and demand in real time.

SPECIALIZATION RULES
Zift allows you to structure your training by the partner type. For example, you can set up modules, certification or specialization rules to be based on professional role, such as sales and technical, or by product type or even geography. This personalized training helps your partners become productive as quickly as possible.

MULTI-FORMAT SUPPORT
Give your partners training in formats that work for them. Whether it’s online on-demand video, structured courseware (from applications such as Articulate or Adobe Captivate), SCORM files, PowerPoint or PDF, Zift supports your training content.

PERSONALIZED PROGRESS REPORTS
Partners can view their progress, showing the modules or courses they have taken. They can also see their quiz status, quiz results and remaining attempts available.

CONTENT VISIBILITY
With Zift, you can restrict specific training to a particular country, group, partner type, partner role or partner tier. This provides a personal experience for your partners that keeps them coming back for more, and makes it easy for every partner in your ecosystem to find content that’s relevant to them.

COURSE CATALOGS
Partners can view your course catalog, which shows the modules available to them based on their language, role and partner type.

RATINGS
Each partner can rate the courses, modules and documents that you provide, giving you important feedback for further program enhancements.

NOTIFICATIONS
Your partners get email confirmations in addition to activity stream and push notifications of their training registration confirmations, reminders and joining instructions.
Event & Webinar Manager/Classroom Training

PERSONALIZED TRANSCRIPTS
Partners can see their progress for modules and courses they have taken. Partners can also look at quiz statuses and pass/fail results along with scores and attempts remaining.

DETERMINE CLASS SIZE
Specify class or event sizes to restrict the registrants. Zift automatically creates a waitlist when a class reaches its limits, so you can see demand.

GOVERN WHO ATTENDS
You indicate which countries or partner types are able to join, so the right partners get the right training.

PARTNER SELF-MANAGEMENT
Once registered, partners can also unregister themselves if necessary, freeing up spots for others.

AGENDA
Your partners can view agendas and event details directly on your Zift partner portal.

Score for Training Attendance
Add scores and pass marks so your training event contributes to partners certifications and specializations.
Testing, Exams and Quizzes

ONE SIZE FITS ONE
Different partners have different testing needs. With Zift, you design, deploy and deliver the right tests to the right partners based on partner profiles. Whether it’s a simple quiz at the end of a course or module, or a more structured exam-like process, Zift meets your needs. Zift provides administrators with full testing flexibility and offers partners intuitive, simple access to multi-format assessments. Assign time, pass and re-test limits. Scores are shared with each partner immediately upon last test completion.

Key Features

QUESTION POOLS
When building quizzes with Zift, you can set up question pools, define a range of multiple choice question types and build scoring rules and control parameters, such as random selections. You can also segregate questions, such as easy, medium and hard-level questions, and then create a quiz that includes questions from each of these segments.

DETERMINE WHAT MARKS A PASSING GRADE
You associate your quizzes with modules and/or courses, setting up what determines a passing score, the time allowed and the number of attempts allowed.

NOTIFICATIONS AND ALERTS
Users will get email confirmations of pass/fail along with activity stream and push notifications of registration confirmation, reminders and joining instructions. Optionally, you decide if certificates are emailed when they pass a module.

REPORTING
With Zift’s intuitive drag-and-drop tool, you can use templates to easily create new reports, including training data from Zift or stored SCORM data. Example reports are provided to give you a head start. You can also create custom reports on everything from the most common question people get wrong to the highest rated modules or partner achievement.
Partner Certifications

YOUR CHANNEL, CERTIFIED
Increase the efficiency of your partner certification and accreditation by setting up requirements and business rules, and dynamically issue certificates to partners who meet all your requirements. Plus, enable your partners to track their accreditation and certification goals—both at an individual and company level. Zift eliminates the need for manual management, so your channel can get to work, faster.

Key Features

STRUCTURED LEARNING PATHS
Zift fully supports both person- and organization-level certifications, and makes all of the complexities involved in running these programs simple.

CERTIFICATION REGISTRATION
It all starts with registration. Partners register for certification programs, or you approve a super user at each partner organization to register their colleagues.

NOTIFICATIONS
Notify partners about certification expiry and new training rules as well as email certifications when they pass a module.

CERTIFICATION PROGRESS REPORTS
Your partners track their individual progress as they move toward full certification and the modules they need to be fully certified. Inside the Zift partner portal, your partners click directly into the modules they need to complete the certification.
TEAM TRAINING
Administrators at your channel partner organizations can view their colleagues' training progress as well as their own, enabling your partners to better manage the progress of their organization towards the certifications offered by your company.

PERSONAL CERTIFICATES
Your partners can view and print their personal certificates, which are generated as read-only PDFs, for effortless download and printing.

CERTIFICATION RULES
In Zift’s admin console, you create the rules for your partners’ certification. These may be simple prerequisites for each individual module or for the entire certification. You specify which modules need to be passed, in which order and over what time period. If needed, you can also apply more complex rules, such as indicating that a partner must take module “101a classroom” or “101b online” and any 3 modules from a set of 5 modules.

CERTIFICATION VALIDITY
Specify the time period in which your partners must complete their certification as well as the rules for how long their certification is valid.

CERTIFICATION VISIBILITY
Within Zift, you can restrict the certification to country or country group or by partner type (e.g., reseller, distributor, etc.) or partner user group (e.g., Gold Tier partners, partner sales professional, etc.).

SPECIALIZATION / ACCREDITATION
Create organization-level rules to ensure that your partner organizations are fulfilling their training commitments to you. Zift will automatically monitor and report training compliance for each partner organization, and you can use this information in business plans to define program tier membership rules.

STYLED CERTIFICATES
Create styled certificates that match your corporate branding using Zift’s easy-to-use WYSIWYG HTML editor. Include your brand images and signatures on the certificates as well as the details of the certification achieved. Certifications are also fully configurable through Zift’s simple CMS.